

Ask about a
FREE* in-office trial pair

Your eyes can be your
**most spectacular
accessory.**



Upload your photo to the
FreshLook Color Studio™ and share
the results with your friends!
freshlookcolorstudio.com

CIBA VISION.

Shared Passion for Healthy Vision and Better Life

Gabriella is in FreshLook ColorBlends® Gray contact lenses

FreshLook
CONTACT LENSES



*With certain qualifications. Professional fees may apply. At participating offices.
Contact lenses, even if worn for cosmetic reasons, are medical devices that must only be worn under
the supervision of a doctor and approved by all U.S. Food and Drug Administration (FDA) regulations.
Some lens wearers experience eye irritation as a result of sharing contact lenses.

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Express yourself naturally with FreshLook® color contact lenses.

FreshLook color contacts give your own natural beauty a boost. The patented color technology is designed to blend with your own eye color for a natural effect. So even if your vision is perfect, there's a fresh new look that is always you.

Look for our newest, most vibrant FreshLook ColorBlends® contact lenses ever: Brilliant Blue, Sterling Gray and Gemstone Green.

Upload your photo to see yourself in a new color today. Also get a certificate for a FREE* in-office trial pair at freshlookcolorstudio.com



Ana is in NEW FreshLook ColorBlends® Gemstone Green contact lenses



A vibrant color.
A vibrant you.



Introducing the Vibrant Views Collection: Available in Brilliant Blue, Sterling Gray and Gemstone Green. These exciting selections are the newest, most vibrant FreshLook ColorBlends® contact lenses ever.



Sterling Gray



Brilliant Blue



Gemstone Green

Jada is in NEW FreshLook ColorBlends® Sterling Gray contact lenses

A little color. A big change.

FreshLook ColorBlends® contact lenses
Blend with your own eye color to create a
naturally beautiful look.

NOTICEABLE

SUBTLE

NEW!



Sterling Gray

NEW!



Brilliant Blue

NEW!



Gemstone Green



Honey™



True Sapphire



Gray™



Blue™



Green™



Pure Hazel™



Brown

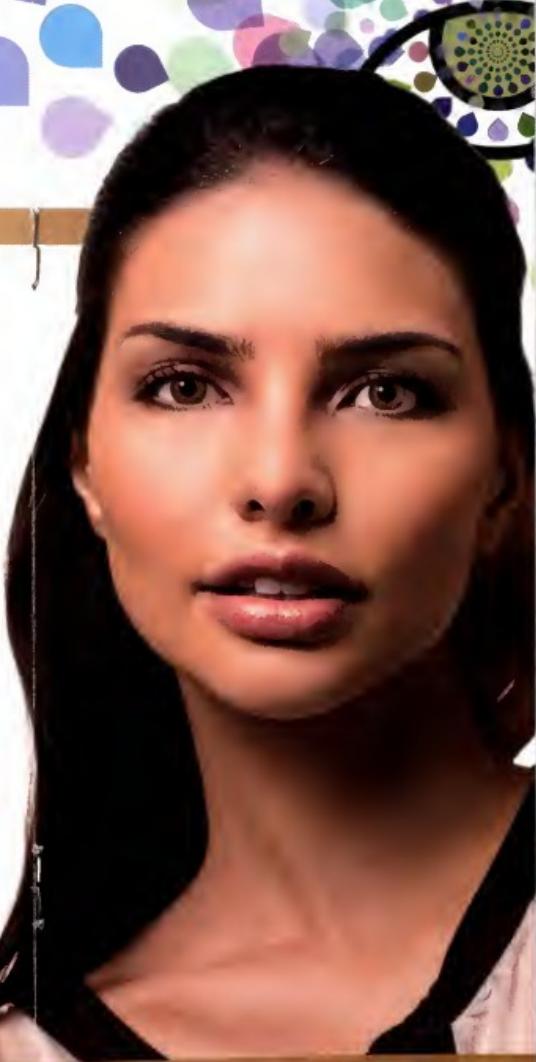


Amethyst



Turquoise

Choose the look
that's right
for you.



Gabriella is in FreshLook ColorBlends® Pure Hazel contact lenses

*also available for astigmatism

†also available in FreshLook® ONE-DAY color contact lenses

Explore more
beautiful colors.



for dark eyes

FreshLook Colors® contact lenses
Make a dramatic change when you try any of
the FreshLook Colors.



Blue



Green



Hazel



Violet

for light eyes

FreshLook Dimensions® contact lenses
Enhance and redefine your eyes. An innovative
charcoal outer starburst pattern makes eyes look
bigger and brighter. Creates depth and dimension
with natural-looking transparent hues.



Caribbean Aqua



Pacific Blue



Sea Green

Focus® Softcolors® contact lenses
Enhance your natural light eye color with
a solid tint.



Aqua



Royal Blue



Evergreen

Kate is in FreshLook Dimensions® Sea Green contact lenses

I like the eye color I was born with,
but I love the one
I can choose.

Choosing the right color and look couldn't be easier. Just find your hair color and eye color combination on the chart below, and ask your eye care practitioner for a **FREE*** in-office trial pair.

MY EYE COLOR



BROWN



BLUE



GREEN



HAZEL



GRAY

GREEN

GREEN



LIGHT BROWN

PURE HAZEL

PACIFIC BLUE

SEA GREEN

GRAY

PACIFIC BLUE

GRAY

SEA GREEN

PACIFIC BLUE

GEMSTONE GREEN

SEA GREEN



BROWN

GEMSTONE GREEN

GEMSTONE GREEN

STERLING GRAY

GREEN

GREEN



DARK BROWN

PURE HAZEL

PACIFIC BLUE

SEA GREEN

GRAY

PACIFIC BLUE

GRAY

CARIBBEAN AQUA

CARIBBEAN AQUA

GEMSTONE GREEN

SEA GREEN

STERLING GRAY

STERLING GRAY

NY HAIR COLOR

PURE HAZEL

PACIFIC BLUE

SEA GREEN

GREEN

CARIBBEAN AQUA

BLUE

SEA GREEN

CARIBBEAN AQUA

BLUE

PACIFIC BLUE

GEMSTONE GREEN

GEMSTONE GREEN

GEMSTONE GREEN

GEMSTONE GREEN



BLONDE